Press Release smartQare CES 2024

Start-up smartQare joins NL- mission to CES 2024 in Las Vegas

Eindhoven, December 19th, 2023

Dutch MedTech start-up smartQare joins the #NLatCES mission 2024, will present viQtor, world's most Advanced AI-powered (MDR CE class II) medical IoT solution for Remote Patient Monitoring. viQtor delivers real-time vital sign information for faster data driven clinical decision making, enabling precision medicine and personalized healthcare to the international healthcare markets.
viQtor is a comprehensive solution that combines a medical-grade wearable, a cloud-based IT platform, and a mobile app. This integrated solution aims to provide healthcare professionals and informal caregivers with easy access to patient data. Direct-to-Cloud access via IoT connectivity ensures viQtor works everywhere, fully autonomous, and just straight from the box.

In our pursuit to ensure healthcare remains accessible and affordable, the convergence of Medical-Grade Data and Artificial Intelligence (AI) within Remote Patient Monitoring (RPM) is indispensable. This dynamic synergy holds the key to a paradigm shift in healthcare delivery, ushering in an era of precision, efficiency, and patient-centered care achieving the Quadruple Aim.

CEO Walter van Kuijen: "Medical-Grade Data collected through viQtor delivers accuracy and reliability in monitoring vital signs, activity levels, and various health metrics. This granular level of information empowers healthcare professionals with a comprehensive understanding of patient health, enabling timely intervention and personalized care strategies.

The integration of AI further amplifies the impact of RPM by processing vast datasets in real-time. AI algorithms analyze intricate patterns, detect anomalies, and provide predictive insights, empowering clinical decision-making. This not only enhances diagnostic capabilities but also optimizes treatment plans, ultimately improving patient outcomes.

The significance of this technological duo extends beyond the clinical realm. Through continuous monitoring and AI-driven analysis, healthcare providers can streamline workflows, allocate resources efficiently, and reduce healthcare costs. The transformative

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potential of Medical-Grade Data and AI in RPM underscores a commitment to proactive, data-driven healthcare that prioritizes individualized patient care.

Van Kuijen: "At smartQare we are on a mission to enable sustainable healthcare systems. As we embrace this evolution, our synergistic solution of Medical-Grade Data and AI within RPM emerges as a cornerstone innovation. It supports reshaping healthcare, fostering a future where precision medicine and personalized care are at the forefront of medical practice".

About smartQare

smartQare is a young impact venture with passionate professionals who share a mission to contribute with smart solutions to a world with care where and when it is needed. With this in mind, we began the development in 2017 of viQtor with patients and healthcare providers at its center. Currently our solutions are available in MDR markets in Europe and Africa.

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